

Board Members Met to Discuss Strategic Plan

The 8-member volunteer board of the Comox Valley Community Broadcasting Society, operationally known as DIG FM, met for an extended strategic planning session at the end of February. Key accomplishments were celebrated and next steps were determined. As the massive undertaking of the CRTC Application is nearing completion, the board concluded that the next big focus is Fundraising. To be able to enact the plan for broadcasting outlined in the application, people power and financial resources are needed. There has since been a flurry of activity on this front. If you'd like to contribute, we'd love to hear from you at info@digfm.ca :-)